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New Energy Opportunity Evolving Industry. Emerging Solutions.

For more than a century, the grid delivered a grade of electricity capable of powering simple home appliances and older era manufacturing facilities. Energy seemed abundant and inexpensive. And utilities, obligated to serve customers at regulated rates, did little to focus on innovation or to focus on customer needs. Little attention was paid to the evolving demands of power users and the power infrastructure.



Times have changed and new forces are transforming the energy industry. The requirements of modern machinery and microprocessors are creating demand for improved power quality and reliability delivered by localized distributed generation and storage. Large power customers are managing more of their own energy information with advanced metering and enterprise software tools. Utilities, freed from regulation, now compete with independent energy providers using new technologies and tools to differentiate their services. The growing awareness of global environmental issues is putting more emphasis on smart, energy appliances and cleaner power. Finally, more than two billion people live today without access to modern forms of energy, a demand that must be met through practical and affordable deployment of distributed power.

The electricity and gas industry has grown to over \$300 billion in annual revenues in the United States alone. Add the cost of equipment purchased to supply, distribute and utilize energy—plus the services and support technologies necessary to keep customers powered – and the total increases by a few hundred billion dollars.

Building next-generation enterprises that will supply solutions for the changing power industry requires more than research and development. It requires venture capital, world-class entrepreneurs, savvy investors and experienced industry partners. Nth Power brings together all of these elements to capitalize on the New Energy Opportunity.

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